# **Property Inspections for Selling Your Home in Charleston, SC**

So you've decided to place your home on the market. I'll bet you have a lot of fond memories inside those walls. It'll be tough letting those memories go, but life moves on and so do homes. Your home means a lot to you and I know that you'd like to obtain the highest price possible in the shortest amount of time while it's on the market. Let me tell you how you can improve your chances of obtaining the full asking price for your home.

The biggest mistake that most Sellers often make is waiting for the buyers home inspection day to assess the condition of their home. One of the main reasons that home purchase transactions fall apart is due to defects the seller is unaware of that materialize during the course of the buyers home inspection. Every buyer has a personal perspective as to which types of defects constitute deal breakers. Some buyers are not deterred by issues as large as major foundation cracks, while others will run from seemingly routine disclosures. Some walk away at the mere mention of asbestos in the basement or lead paint in the house, while others find these to be no big deal. Some expect a seller to repair every nitpicky little detail, including squeaky floors, while others are willing to buy as-is. Why wait until the last minute to see what type of buyer is interested in your home. Allow Carolina Inspection Services, LLC to assist you in obtaining the highest price in the shortest time by helping you turn your home into a buyer friendly home. Virtually every home will definitely benefit from a pre-sale make over.

What happens when your home is not prepared as a buyer friendly home? The buyer's home inspection might contain issues that could be detrimental to the sale. Ideally, both yourself and the buyer usually work together to resolve any serious issues that may arise, but it's not always that easy. Convincing the buyer(s) at this point in time that their concerns will be quickly corrected by closing may be difficult. Then convincing yourself to act quickly to correct any major issues is also difficult. The buyer is now requesting a discount in the list price. The sale is now in jeopardy and the deal may come to a screeching halt, which ultimately causes you to sell the house a second time to the next buyer that comes along. Now the home inspection process starts all over again.



## How do you prevent this pitfall?

The answer is a Pre-Listing Inspection. Before you decide to place your home on the market, allow me to assist you in getting your home to stand out in the crowd amongst other homes in this competitive market. You may as well find out now what the buyers Home Inspector is going to find, by getting Carolina Inspection Services, LLC in there first. We'll give you a better understanding of the existing conditions which may be discovered by the buyer's Inspector. We'll educate you on the present physical condition of your home and identify those problem areas and safety issues that need attention now. We'll identify those crucial areas that typical home buyers tend to negotiate over and expensive items that usually make a sale fall apart. Upgrading or fixing these issues will prevent any problems from occurring at the "eleventh hour" before the transaction closes.

Our inspection is going to be part of your action plan for a smooth and speedy transaction and it will assist you in obtaining full market value for your home. It also shows good faith in carrying out the disclosure requirements. It

communicates to the buyer that you (the Seller) are willing to disclose everything, thereby paving the way for smoother, more agreeable negotiations.

You will then go over our findings and have plenty of time to make repairs and improvements on your own terms with plenty of time to spare. Knowing about the problem now may save you thousands by simply being able to shop around and get competitive bids from contractors rather than being forced into paying for a rush job at the last minute. Upgrading and repairing those defects now will put the house in better selling condition and prevent buyers from negotiating over every little issue.

After preparing your home, you can now sit back, relax and enjoy reduced liability and less negotiating because fewer problems will be discovered by the buyer's Inspector. In addition to Proactive disclosure, in many cases, is met with appreciation on the part of the prospective buyer; and it's not likely to kill the deal. If you disclose certain defective items as is and stipulating that they are reflected in the purchase price, buyers become aware of the condition of the house before an offer is even made. There will not be any surprises and the deal is far from falling apart. If the problem is unveiled later, however, the buyers are likely to think that you tried to deceive them. Most of the time, you had no prior knowledge that the problem even existed. You should have all the information needed to help make your selling transactions less frustrating and to function more smoothly.

Lastly, pre-inspections protect the safety of both the Seller and the Buyer. We could, in fact, uncover a potential disaster waiting for the first opportunity to strike. Since you are likely to remain in the home for a period of time during the transaction process, the discovery of such a problem benefits everyone -- seller and buyer. And the sooner the problem is discovered, the less expensive it is to repair.

If you would consider Carolina Inspection Services, LLC to assist you in turning your home into a buyer friendly home, you won't regret it. With a Pre-Listing inspection, you'll see the smoothest transaction that anyone could ever experience. You'll see a big improvement in the transaction process over other home sales and all parties involved will experience a worry-free and smooth sale. At Carolina Inspection Services, LLC, we believe that presentation is enormously important. Buying a home is one of life's most important purchases and how the house looks and feels is crucial.

Having a Pre-Listing Inspection performed ahead of time helps in many other ways:

- It allows you to see your home through the eyes of a critical third-party.
- It helps you to price your home realistically.
- It permits you to make repairs ahead of time so that defects don't become negotiating stumbling blocks later.
- There's no delay in obtaining the necessary permits.
- You'll have plenty of time to get reasonably priced contractors or yourself (if qualified) to pull permits and make needed repairs.
- It may encourage the buyer to waive the inspection contingency.
- It will alert you of items of immediate personal concern, such as active termite infestation or structural deficiencies.
- It may relieve prospect's concerns and suspicions.
- It greatly reduces your liability by:
  - $\circ\quad$  Adding professional supporting documentation to your disclosure statement.
  - o Alerting you to immediate safety issues before agents and visitors tour your listing.

Everyone involved in the sale will benefit from your Pre-Listing Inspection.

### The Seller:

- Will help protect seller from the failure to disclose known defects
- Gives seller a chance to correct problems or reflect them in the asking price.
- Prevents last-minute re-negotiations for unknown defects.
- Assures the sale will progress smoothly towards the closing

### **The Buyer:**

- Discloses up front, any major problems with the property.
- Prevents having to find another home due to unknown defects that arise.
- Gives confidence that their decision to purchase the property was the right one.
- Provides a guide on future expenses in owning the property.

#### **The Sales Agent:**

- Prevents a sale from falling apart at the last minute.
- Reduces the amount of negotiations that will take place between buyer and seller. Assures the agent that the property condition has been properly disclosed, thereby reducing chances of litigation later on.
- Prevents having to sell the buyer a second time because of unknown defects.

#### **How my Pre-Inspection Program works**

We will personally arrange a date and time with you to conduct the home inspection. When the inspection is completed, you'll receive an easy-to-read, easy to understand report explaining our findings. You can then decide what improvements may be necessary in order to avoid problems that may arise on the upcoming buyer's home inspection. If you do not want to make improvements to your home, then our findings can be added into the seller's disclosure. Disclosing those issues as is will inform the buyers up-front what their getting into. Your objective is to minimize unpleasant surprises now, so you don't face difficulties later.

Your pre-inspection report is your negotiating tool that gives validity to your asking price. It also places confidence in the minds of prospective buyers, who want to know that they're not jumping into uncertain territory. If your plans include an Open House, our pre-inspection report can be left on the kitchen or dining room table for any potential buyer to review before making an offer or ordering their own home inspection. We recommend that you place any copies of receipts for maintenance and repairs that were completed on the house right next to my report. This prevents a re-negotiation of the asking price based on some unknown defect(s).

Chances are good that a serious prospective buyer would hire his or her own Home Inspector to conduct an investigation of your home. This is positively acceptable. After all, everyone likes to have their own champion in their corner. Their inspector will comb through the house and locate issues that we had already noted on your report. The buyer can now compare the pre-inspection report with the findings of their home inspector. These two reports will be somewhat identical and any issues will be known right away.

If everything adds up and both reports are favorable, the buyer will be much more likely to pay full asking price without a challenge. Now that's what every Seller wants to hear. You as the home owner can relax in the confidence that a major problem will not turn up other than those items that were indicated in my major component inspection report.

Please do not hesitate to contact us if you have any further questions regarding a Pre-Sale home inspection before you place your home on the market.



(843)729-8759 909 Godber St. Charleston, SC 29412

Info@cisllc.org